

## Fold Reference Guide

See below for the common fold types for leaflets and flyers.



more than just Print

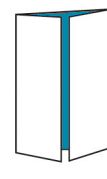
### Print reference guide COMMON FOLD TYPES



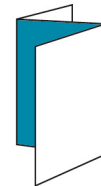
4 Page Leaflet  
(single fold)



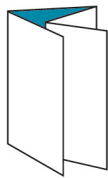
6 Page Leaflet  
(standard / roll fold)



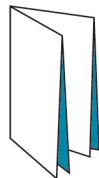
6 Page Leaflet  
(gate fold)



6 Page Leaflet  
(concertina fold)



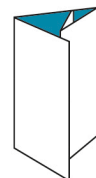
8 Page Leaflet  
(parallel double fold)



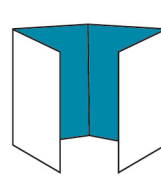
8 Page Leaflet  
(right angle / French fold)



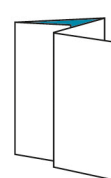
8 Page Leaflet  
(concertina fold)



8 Page Leaflet  
(parallel over & outer fold)



8 Page Leaflet  
(double gate fold)



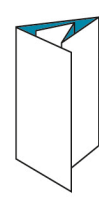
8 Page Leaflet  
(parallel map fold)



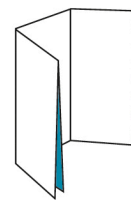
8 Page Leaflet  
(reverse map fold)



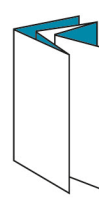
10 Page Leaflet  
(concertina fold)



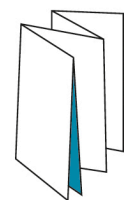
10 Page Leaflet  
(parallel over & outer fold)



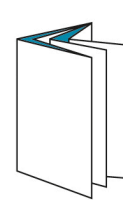
12 Page Leaflet  
(parallel with roll fold)



12 Page Leaflet  
(parallel triple fold)



16 Page Leaflet  
(parallel with concertina)



16 Page Leaflet  
(parallel quad fold)



4 Page Leaflet (Simple Fold)



6 Page Leaflet (Concertina Fold)